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MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA
22313-1450, on the date shown below.

Dated: March 12, 2007

Signature: 
Richard H. Anderson

Docket No.: 30020/37197
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Paul Peterson

Application No.: 09/885,686

Confirmation No.: 6375

Filed: June 20, 2001

Art Unit: 3629

For: Methods and Apparatus for Producing a
Lenticular Novelty Item Interactively Via the
Internet

Examiner: Michael Fisher

AMENDMENT IN RESPONSE TO NOVEMBER 20, 2006 NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Office Action dated November 20, 2006. Considering the Petition for Extension of Time filed herewith, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.